#### **Opening Ceremony**

Florence GHIRON, Vice-President, TOPOS-Digital Aquitaine Michel LABARDIN, Vice-President, Future of Mobility, Bordeaux Métropole Alain ROUSSET, President, Région Nouvelle-Aquitaine

(Int)

10 am 11 am

The big picture: what's the climate challenge to transport? Faced with a climate emergency, how can ITS and public policy help fight global warming?

Frédéric MAZELLA, CEO, Blablacar\* Nicolas BEAUMONT, Senior VP Sustainable Development and Mobility, Michelin Mohamed MEZGHANI, Secretary General, UITP Annela ANGER-KRAAVI, Senior Research Associate, Cambridge Institute for Sustainability Leadership - Vice-Chair of the United Nations Framework

Convention on Climate Change's Subsidiary Body for Scientific and Technological Advice Jeremie ALMOSNI, Transport and Mobility Director, ADEME

11 am

(IFR)

12:30 am

2 pm - 3:30 pm

#### Public Authorities: what policies & priorities are needed for true sustainability?

Robert HERRMANN, President, Eurometropolis of Strasbourg Nicolas FONTAINE, General Director of Mobility, Bordeaux Métropole Wolf ENGELBACH, Digital Mobility and Climate Protection, Ministry of Transport Baden-Württemberg

Martin BÖHM, Chair of the European Network of ITS Associations, Head of Business Unit Technologies and Services for Mobility, AustriaTech GmbH Michel DELPON, Chairman of the Hydrogen Study Group at the National Assembly, Deputy of Dordogne

Brigitte DESVEAUX, Vice-President, La Rochelle Agglomeration Community in charge of transport and mobility, President of the Régie des Transports Rochelais (RTCR)

### WORKSHOPS

LUNCH

Gilles DUCHAMP, Deputy

Director, CEREMA

Sophie VAN VELZEN,

Project manager Smart &

Green Mobility.

City of Helmond

François GUICHARD.

Mechanical Engineer - Expert

ITS. UNECE

Climate goals, measuring and evaluating transport

Nour-Eddin EL FAOUZI, Deputy Head of Department, IESTTAR

Annela ANGER-KRAAVI, Senior Research Associate Cambridge Institute for Sustainability Leadership Francisco FERREIRA nhD MSc. Associate Professor.

Center for Environmental and Sustainability Research Francois CUENOT. Mechanical engineer, UNECE Thamara VIEIRA DA ROCHA. Project engineer, Citepa

Andres MONZON, Professor, TRANSyT-UPM, Transport Research Centre-Universidad Politecnica de Madrid

COFFEE BREAK

#### I ow-carbon Reducing network technologies, solutions mode & system emissions

Jaap VREESWIJK, Traffic Architect Connected and Automated Driving Sophie GILLAERTS, Project Coordinator Parking Plan and TmaaS, City of Ghent Isahel WII MINK Senior scientist. TNO Traffic & Transport Stefan SEITZ, Managing Director,

Swarco Traffic Holding

#### Industry and Research Power & limits of ITS/smart mobility solutions

Raphaël CHERRIER, CEO, Qucit David CHAUVIN, Group Marketing Director, Flowbird Francisco FERREIRA, phD. MSc. Associate Professor. Center for Environmental and Sustainability Research Frederic DELAVAL, CEO, Geopost

Anne de BAGNEUX, Director of Group Strategy and Transformation, Transdev Group

Jaap VRESWIJK, Traffic Architect Connected and Automated Driving

Eric FRANCERIES, CEO, Gertrude Pascal BELOT, Hydrogen LCV international key account manager, groupe PSA Stefan SEITZ, Directeur, Vice-President CEE/CIS, Swarco

5:30 pm - 6:30 pm

7:30 pm

(FR)

4 pm

5:30 pm

### **ROUND TABLES**

Keys actions of europeans networks and associations

Isabelle DUSSUTOUR (Cohost), Director of EU and International affairs, ID4Car - Suzanne HOADLEY, Senior manager and traffic efficiency coordinator, POLIS - Laurent MEZZINI, Director City Flow & Energy solutions, Alstom, Maas Alliance - Mathieu CHIARA, Communication manager, AVERE

**Public authorities and Business** 

Nicolas REALIMONT (Cohost) Founder WRCSD Aurélien BELHOCINE, Public affairs, Qucit - Renaud LAGRAVE, Vice-President, Region Nouvelle-Aquitaine

GALA CONGRESS DINNER - CAFÉ MARITIME

Address : Bassin à flot n°1. Quai Armand Lalande, 33300 Bordeaux Tramway stop: Tramway B La Cité du Vin

• • • • DOORS OPEN AT 8 AM • • • • •

### Making it happen, enabling deployment : getting it done

Edgar KAMPERS, Founder, Qoin Foundation Elodie de RECY, Senior Banker, European Investment Bank David CAUBEL, Project Leader for the French Mobility Platform, French Ministry of transport

Camille COMBE, Project Manager, La Fabrique de la Cité Pierre AUBOUIN, Infrastructure & Transportation Department Director, Caisse des dépôts

Founder, JLM Conseil

Brylie OXLEY, Senior

Developer MaaS Global

Anna KRAMERS, PhD.

Program Director Mistra

SAMS, KTH Royal Institute

of Technology

Marko JAVORNIK, General

Manager Voyego, Comtrade

Laurent CHEVEREAU,

Director of studies

#### Decarbonising freight transport & logistics

Liam FASSAM, Director, LIST Institute. Université of Morthampton Olivier QUOY, CEO, Atlandes Alan I FWIS Technical Development Director, Smart Freight Centre

Charles GARNIER. Phd Engineer CATIE Michel LE VAN KIEM. Head of Innovation Department Grand Port Maritime de Bordeaux

#### MaaS 4 Climate Implementation challenges, enablers, Jean-Luc MATE, President

harriers Paul CURTIS. Associate Director, Vectos José VIEGAS, Chairman, EDP Francois GUICHARD, Mechanical Engineer -Expert ITS, UNECE Ozhan YII MAZ Smart Transport Specialist, EIB Edgar KAMPERS, Founder, Qoin Foundation « Connaissance des offres et Suzanne HOADLEY. services de mobilité ». Cerema Senior manager and traffic efficiency coordinator, POLIS David LAINE, Transdev MaaS

Marti JOFRE, CEO, Factual

LUNCH

### Doing it together



Suzanne HOADLEY, Senior manager and traffic efficiency coordinator, POLIS Stéphane BARBIER, Chief Business Development Officer, TRANSPOLIS Marc MORTUREUX, Director, PFA

Sébastien CAPELLE, Marketing Director-Transportation, Orange Business Service

Sylvie THROMAS, Director of the Training programme, VEDECOM David HUE, Technical Director, Fareco Sebastien FRAYSSE, Head of Enterprise/IoT for South Europe, Middle-East, Africa, & Russia CIS at HERE Technologies

COFFEE RREAK



### Achievements and next steps

Patrick OLIVA Co-founder Paris Process for Mobility and Climate (PPMC) Martial CHEVREUIL. President, ATEC - ITS France Olivier DUBOIS, Director of Partenership and Development, Electric Mobility Board, Group - EDF Hervé le TREUT. Climatologist

## Closing

Hervé MARCHYLLIE, President, TOPOS - Digital Aquitaine Martin LEŸS, Regional Delegate of EDF Nouvelle-Aquitaine Jean-François VILLERET, Director of « Tour Véhicules Electriques » Francoise COUTANT, Vice-President in charge of Climate and Energy Transition, Région Nouvelle-Aguitaine Stéphanie RIVOAL, Secretary General of the Africa-France Summit

> Arrival of New Aquitaine Electric Tour on the forecourt of the Cité Mondiale

# Practical information



CONGRESS ADDRESS : Cité Mondiale, 20 quai des Chartrons, 33000 BORDEAUX

NEED HELP ?: +33 [0] 6.38.01.01. 28

WIFI NETWORK: CEB\_CONGRESSISTES KEY: 123456789 USERNAME AND PASSWORD: ITS4C

### ANIMATORS

Laurent MEILLAUD : +33 (0) 6.09.56.69.96 Paul KOMPFNER: +32 (0) 4.78.38.49.53



### • • • • • • • • • • • • • • • • • DEPARTURE - 8:15 am

Meeting point railway station Bordeaux Saint-Jean Rue Charles Domercq, 33800 Bordeaux Departure by bus

### Bordeaux Technowest Newton Parc de l'intelligence environnementale

Introduction by TOPOS-Digital Aguitaine

- Presentation of the incubator - nursery Technowest Newton specialized in : eco-activities, urban mobility, ITS, digital, energies

- Pitches of startups specialized in smart mobility : Qucit: Better experience for cities with Al Simob : Universal hubs for Kick-scooters and hoverboards in sharing mode

- Presentation of Keolis group global leader in mobility based in 16 countries

ATOS' Innovation Lab'

Visit of ATOS' Innovation Lab' specialized in ITS and Smart city among other topics

**GERTRUDE ITS System Presentation** 

On site presentation of GERTRUDE ITS System Real time urban

and multimodal traffic regulation

4:30 pm

### Gazelle Tech

1st manufacturer of fully composite peri-urban vehicles

back to Bordeaux Saint-Jean Station

FREE FOR CONGRESS PARTICIPANTS ON REGISTRATION

# Organised by

9 am

11:30 am

2:30 pm





NEED HELP ?: +33 (0) 5.56.10.19.15 MAIL: interco@interco-international.com

# **Social Networks and Website**



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