

# PRESS RELEASE

## ITS4Climate professional European congress

From 17 to 19 September 2019,  
ITS4Climate, the 1st European congress dedicated to innovative mobility solutions  
to combat climate change

### **ITS4Climate, a think tank for COP 25 (2 to 13 December 2019 – Chile)**

Organised by TOPOS - Digital Aquitaine for European Mobility Week, the ITS4Climate Congress is dedicated to Intelligent Transport Systems designed to combat climate change. It will be held in the "Cité Mondiale", Bordeaux.

200 mobility and climate professionals are expected to attend ITS4Climate, encompassing 2 days of conferences and technical workshops, 1 day of field visits, 1 Exhibition Village and the arrival point for the 8<sup>th</sup> Nouvelle-Aquitaine Electric Rally Tour, a challenge pitting electric vehicles against each other in eco-driving.

The ITS4Climate European Congress in Bordeaux positions itself specifically as an international catalyst for solutions, aiming to bring about a convergence of reductions in carbon emissions and technological innovations in the sphere of mobility.

More than 50 experts in Transport and Climate, suppliers and service providers, international business executives and government officials will assemble to evaluate the role of ITS in the decarbonisation of transport: Nicolas Beaumont MICHELIN GROUP - Pascal Bélot PSA GROUP - Anne de Bagneux TRANSDEV GROUP - Frédéric Mazzella BLABLACAR - Mohamed MEZGHANI UITP - Elodie de Recy EUROPEAN INVESTMENT BANK - Sébastien Capelle ORANGE BUSINESS SERVICES - Robert Herrmann PRESIDENT OF THE EUROMETROPOLE OF STRASBOURG - Alain Rousset PRESIDENT OF THE NOUVELLE-AQUITAINE REGION

**This Congress, organised by TOPOS - Digital Aquitaine, is supported by SLoCaT, French Mobility, the French Ministry of Transport, the Nouvelle-Aquitaine Region, ATEC-ITS, CEREMA and the UNFCCC (United Nations Framework Convention on Climate Change).**

#### **Nouvelle-Aquitaine, a pioneering region**

Since the ITS World Congress in 2015, TOPOS-Digital Aquitaine has been organising the community of Intelligent Mobility and satellite application actors and contributing to the Nouvelle-Aquitaine Region being a pioneer in these areas.

#### **Field visits to various Bordeaux companies trailblazing in ITS**

On 19 September, congress delegates are invited to take part in field visits to companies blazing a trail in ITS, such as: Gertrude, Gazelle Tech, Qucit, Simob and the incubator, Bordeaux Technowest.

This will be your opportunity to learn more about smart transport and mobility solutions, allowing reductions in greenhouse gas emissions.

#### **Emerging from this Congress are advance contributions to COP25**

Experts' work and opinions arising from these three days will bring about a series of firm recommendations, with a view to offering governments effective tools in reducing greenhouse gases and to inform debate at the upcoming COP 25.

[www.its4climate.eu](http://www.its4climate.eu)

Follow events at the Congress  
via LinkedIn and Twitter

@ITS4Climate  
#ITS4Climate

#### Congress address

Cité Mondiale de Bordeaux  
20 quai des Chartrons,  
33080 Bordeaux

Tram B: CAPC stop  
On-site parking

**Contact the programme:** [contact@its4climate.eu](mailto:contact@its4climate.eu)

**Press relations:** [rvillet@digital-aquitaine.com](mailto:rvillet@digital-aquitaine.com)

### More on TOPOS - Digital Aquitaine

TOPOS, a Digital Aquitaine centre of excellence acting as a digital hub, has been working in equal measure nationally as internationally since 2006, to foster the emergence of projects founded on smart transport systems, satellite navigation, high-integrity electronic positioning and demonstrating their benefits upon the climate.

TOPOS is the focal point for actors operating over the whole added-value mobility chain: innovative businesses of whatever scale, road hauliers, equipment manufacturers/assemblers, organising authorities, infrastructure managers, consultants, researchers, etc.

TOPOS played an important part in coordinating the 22nd World ITS Congress in Bordeaux in 2015.

Un événement organisé  
par



Avec le support de



Cerema

ATEC ITS FRANCE

Sponsorisé par

